

## **Jordana AI Avatar Bot - RJ Bot**

### **About Project:**

The Jordana AI Avatar Bot was developed for a radio jockey (RJ) in the US, allowing her to engage with listeners in a personalized and interactive way. The bot offers real-time podcast information and recommendations, all delivered in the RJ's unique voice and tone. This project aimed to create a more interactive listener experience by incorporating AI into the broadcasting space.

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### Working Procedure:

- We began by working closely with the RJ to record voice samples that would serve as the basis for the bot's voice synthesis. The goal was to make the bot's voice indistinguishable from the real RJ, creating a seamless and natural listening experience.
- The bot was integrated with the RJ's podcast feed, allowing it to provide real-time updates on upcoming episodes, featured guests, and other relevant information.
- A multi-language support system was implemented to cater to the RJ's diverse audience, allowing the bot to communicate fluently in multiple languages while retaining the RJ's tone and personality.
- The bot was designed to be interactive, allowing listeners to ask questions and receive immediate responses. We used advanced NLP techniques to ensure the bot could handle a wide range of queries related to podcast content.
- A content recommendation engine was also developed, suggesting episodes based on the listener's interests and previous listening habits.